

Alberta Horse Racing Benefits Albertans

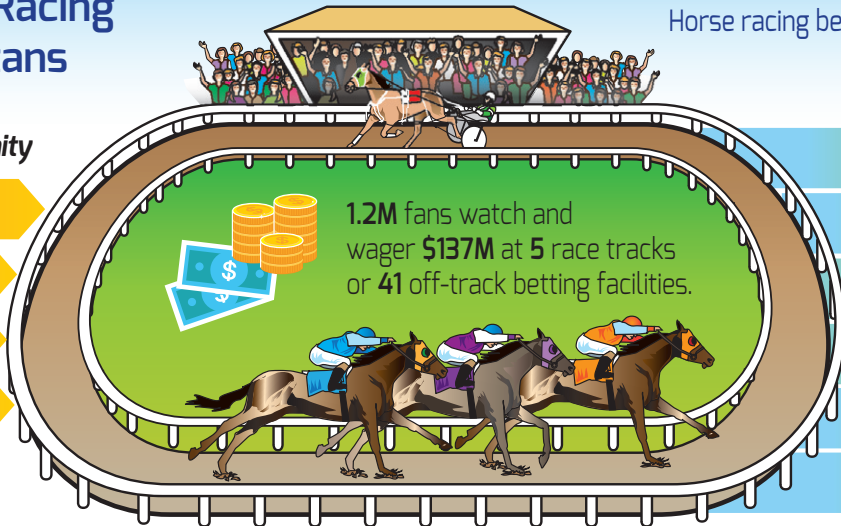
Touching Every Community

400 farms and ranches

7,000 people

7,100 horses

259 race days a year



1.2M fans watch and wager **\$137M** at **5** race tracks or **41** off-track betting facilities.

Horse racing began in Alberta in 1882.

Annual Contributions

Industry Assets: **\$750M**

Economic Benefits: **\$399M**

Rural Economic Impact: **\$254M**

Direct Spending: **\$171M**

Taxes: **\$33M**

Alberta Lottery Fund: **\$14M**

Net contributors of over **\$265M** to the Alberta Lottery Fund since 2002

■ Source: Serecon Management Report Zolland 2007

Horse Racing is in Alberta's Blood

You could say that the province of Alberta was built on the back of a horse. And, since the first recorded race in Millarville in 1905, Albertans have grown to love the sport of horse racing. Today, it is part of our heritage. Every community in the province is touched positively in some way by the sport. It could be farmers growing feed, those who breed, train and care for horses on ranches, shopkeepers selling services, those employed at racetracks, or people watching and wagering as fans. Horse Racing Alberta, together with its partners, works hard every day to ensure the more than one million Albertans impacted by the sport can continue to enjoy it here. Horse Racing Alberta is:

- Not-for-profit corporation
- Governs horse racing in Alberta
- Promotes and facilitates the growth and integrity of the sport
- Protects the health and welfare of animals and participants
- Safeguards the public interest
- Is a net contributor to the Alberta Lottery Fund

